

Page based display ads

(full colour & design service at no extra cost)

Quarter page - landscape (colour)
132 mm x 46mm
£300*

Page banner - landscape (colour)
132 mm x 25mm
£230*

Quarter page - portrait (colour)
62 mm x 92mm
£250*

Price list*

Display ads:

Quarter page landscape:	£300
Quarter page portrait:	£250
Page banner:	£230
1/3 column:	£200
1/4 column:	£152
1/5 column:	£120

Larger/cover ads: POA

Text ads:

Reversed box large (1/7 col):	£96
Reversed box small (1/10 col):	£76
Plain box large (1/7 col):	£84
Plain box small (1/10 col):	£64
Bold 3 line listing:	£52
Plain 3 line listing:	£40

*All prices exclude VAT.

Column based display ads

(full colour & design service at no extra cost)

1/3 column (colour)
62 mm x 61mm
£200*

1/4 column (colour)
62 mm x 46mm
£152*

1/5 column (colour)
62 mm x 36mm
£120*

Discounts of up to 20% are available for adverts repeated in multiple directories - terms & conditions apply - call us for more information

Reversed boxes

(black & white)

1/7 col: £96*
(max 6 lines of text)

the local index Ltd
Targeted, cost-effective local advertising
☎ 01305 839391
www.thelocalindex.co.uk

1/10 col (max 4 lines): £76*

the local index Ltd
Targeted, cost-effective local advertising
4 Grosvenor Road, Weymouth
☎ 01305 839391 www.thelocalindex.co.uk

Plain boxes (black & white)

1/7 column: £84*
(max 6 lines of text)

the local index Ltd
Targeted, cost-effective local directories
Delivered to every household in your area
Advertise for as little as £3.33 per month
4 Grosvenor Road, Weymouth
☎ 01305 839391 www.thelocalindex.co.uk

1/10 col (max 4 lines): £64*

the local index Ltd
Targeted, cost-effective local advertising
for as little as £3.33 per month
☎ 01305 839391 www.thelocalindex.co.uk

Plain listings

Bold 3 line listing: £52*

the local index Ltd (local directories)
Targeted, cost-effective advertising
☎ 01305 839391 www.thelocalindex.co.uk

Plain 3 line listing: £40*

the local index Ltd www.thelocalindex.co.uk
Local directories - advertise in the first place people look
☎ 01305 839391 4 Grosvenor Rd, Weymouth DT4 7QL